

BRUCE & SONS

Electric Guitar Price List 2022

www.BruceAndSons.com

\$3000 – Base price T-style

\$3150 – Base price S-style or JM-style

\$4500 – The Ellary

\$5400 – The Ellary Deluxe

\$TBD – Base price Jayne model

\$TBD – Base price Adele model

\$TBD – Base price Etta model

The Ellary Upgrades

The Ellary model includes the full contours on body and neck, dual tone paint scheme, recessed pickguard, etc... but without binding or purfling, and simpler wood appointments.

The Ellary Deluxe model includes binding, purfling, fancier woods, and other custom one-off features.

\$inquire – The Ellary models are very thoughtfully designed and are built to order. The upgrades are somewhat correlated with the other upgrade prices you find on this page - but not necessarily a 1:1 comparison.

Jayne, Adele, Etta Models

New future guitar models will be named for each of my daughters' middle names. I've got lots of ideas...

T & S & JM Style Neck Upgrades

(flat-sawn maple neck, rosewood or maple fingerboard, 7.25" or 9.5" radius, Jescar 47095 fret wire, white or black dot inlays, nitro lacquer base model)

\$50 – Roasted or quarter-sawn maple (or both)

\$150 – A Flame + Roasted maple

\$225 – AAA Flame + Roasted maple

\$35 – Ebony or Zircote fingerboard

\$25 – Mother of pearl or Abalone shell dots

\$50 – compound fingerboard radius (7.25"-10" or 9.5"-12" or 10"-16")

\$75 – Stainless Steel or EVO fretwire

\$100 – Bound fingerboard

\$75 – painted headstock to match body

\$0 – Any standard Bruce neck profile: Low C, Modern C, Fat C, Hard V, Modern V to C, Vintage V to C, Baseball bat D

\$0 – Any standard nut width: 1.625", 1.650", 1.6875", 1.715", 1.750" (heel width= 2.200" at 21st fret)

\$___ - custom request: Inlays, neck profile, custom scale length, exotic/rare wood species, etc, please inquire for price quote!

T & S & JM Body Upgrades

(Alder, Single Color, nitrocellulose lacquer)

\$75 – Roasted Alder

\$150 – Roasted sugar pine

\$250 – Roasted swamp ash (if available)

\$150 – Arm contour cut

\$150 – Rib contour cut

\$150 – Leg contour cut

\$75 – Rear control cavity T style (instead of top control plate)

\$125 – Rear control cavity S-style (instead of pickguard, with pickups direct body mounted)

\$150 – bound top or back (T style only, \$300 for both)

\$150+ – Figured wood drop-top (varies depending on species/grade)

\$250 – Herringbone or other marquetry purfling

\$175 – Sunburst or metallic paint

\$275 – Relic (body and neck and hardware)

\$___ - custom requests: custom colors, extra binding/inlay, special hardware, exotic/rare woods, etc, please inquire for price quote!

Thank you for considering buying one of my instruments,

-Micah Bruce